TOTAL ADVANCED Motorcycle Training

Welcome to the 2019 Newsletter

Another interesting year ahead for us, but with it comes several changes. Our main aim remains unchanged with emphasis on making riders safer on our roads. Obviously, should riders wish to develop their skills towards a qualification then this also remains business as usual. So what about the changes? This year will be the first year since its inception that we will not be involved in Bike Safe as Essex Police are not operating any workshops at all for 2019.

Another difference is the previous provision of an instructor's bike by Cannon BMW coming to an end. Unfortunately this means we may be less informed about new BMW models. However, it does give us the opportunity to be more impartial and not tied to a particular brand.

Other changes directly affect Mick Jones who is also an examiner with RoSPA. These include the introduction of new branding, restricted use of social media and more importantly contractual obligations to RoSPA which may have an influence directly on how we deliver our training.

Yet again our partnership approach with other companies and organisations has gone from strength to strength and this has been beneficial in ensuring we deliver the best possible training. This includes Essex County Council, Essex Police, Essex Fire Service, Devitt Insurance, Jim Aim KTM, Cannon BMW, Lings Triumph, Inta bikes and NCS Specialist vehicles to name a few. As for 2018 it was another busy year with November seeing us train more riders than any previous month in the last 15 years.

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Essex Fire Bike are continuing to offer their Better Biking and Advanced Skills courses, which we will be involved in. These courses have previously been heavily subsidised and well worth a look.

Our main instructors remain unchanged. With Mick Jones, Nick Brown and Phil Jones delivering our road training courses. All three are ex-Police motorcyclists and have additional teaching qualifications to compliment the years of experience attained.

YouTube

Social media has been an important tool in both advertising and keeping riders up to date with news. Our website now has had 25,000 hits, our YouTube channel has 75,000 views, Twitter has 4000 followers and Facebook and Linkedin both get regular posts.

Our new Exhibition Trailer will be at this year's events, the first being the family Fun day and Charity Motorcycle Run at North Weald on 12th May.

Devitt

We still work closely with Devitt Insurance who continue to reward riders who have taken post test training with Total Advanced. On their website they have developed a page specifically for our customers with a direct online quote that will automatically attract the discount. This has taken months of negotiation, so please make use of it!
www.devittinsurance.com/totaladvanced

Devitt have also agreed to continue providing their promotional material/gifts for riders completing training with us which is another bonus. In return we have written various articles about motorcycle Road Safety and Security, which have been published by them and Keep Britain Biking.

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The Off Road trials facility has been a brilliant addition to the courses we run.

This allows riders to improve their slow speed control on our GasGas Trials bikes in a safe environment. This was never designed to make you into trials riders, but to give road riders more confidence when riding off tarmac.

The terrain consists of man made sections which riders endeavour to complete without putting a foot down. There are three levels of escalating difficulty and by the afternoon most riders have progressed on to the trickier sections. The course is designed to strike a balance between not being too hard or too difficult and for most road riders we think we have achieved that balance.

This has been proven to be a great facility and everyone who has attended have been full of praise. Safety is paramount so our site visits prior to any bookings ensure the terrain is both workable and safe especially if there have been periods of heavy rain and the risk of injury or damage to the bikes is raised significantly. Occasionally we have had to postpone the training as we think the conditions will detract from the rider's enjoyment and safety.

General maintenance of the site is another commitment but one we think is worth it when you see the fun riders have!

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On arriving at the site and before tackling any of the sections riders become familiar with the bikes, their controls, balance and amazing turning circles. This is on a flat level surface where confidence is quickly achieved.

GasGas are a leading competitive trials bike and we have both 250cc and 280cc machines.

Whilst we welcome our customers to take advantage of this facility and use our trials bikes we also need to apply some T&C's to ensure damage is kept to the minimum. On that basis only riders with full licences and those who we have confidence will be responsible for their own actions are allowed. More details of this can be found on our website.

Enjoy 2019 and ride safe.

Mick Jones

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