

TA TOTAL ADVANCED Motorcycle Training

Welcome to the 2020 Newsletter

This year we will be celebrating 15 years of delivering post test training, where has that time gone! Not only has that allowed us to massively contribute to making riders safer, but also along the way we have made some great friends and very loyal customers, which we truly appreciate. Some have been making it an annual pilgrimage for over a decade.

Our range of courses continues to include, advanced training, Rospa mentoring, back to biking, confidence building and off road skills. We also specialise in Corporate Risk Assessment where motorcycles are used in connection with business and fleet. Our main area of operation is within the county of Essex, which fortunately offers some great biker roads. The coffee stops aren't too shabby either!



Whilst we remain independent for a second year with no sponsorship on an instructor's bike we still maintain a strong relationship with the Essex Dealers; Lings Triumph, Cannon BMW and Jim Aim KTM. We also intend to engage more with Chelmsford City Suzuki and Hyside Ducati. Some may be aware that Hyside are in the process of moving out of London to a new dealership in Maldon. Their new location is central to our training routes and with the offer of using their facilities I'm confident this relationship will grow.



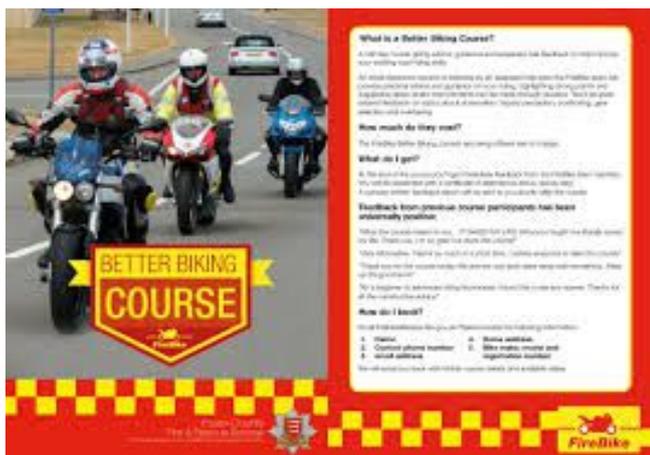
Partnership working has been a huge part of our philosophy and thank Essex County Council (Safer Essex Roads Partnership), Essex Fire Service, Essex Police and Devitt Insurance.

Also special thanks for the support we receive from:

- Drift Cameras
- Inta 'off road' Bikes
- Paul Nash Trials
- NCS Specialist vehicles
- GasGas
- Putoline
- WulfSports

Our main instructors remain unchanged with Mick Jones, Nick Brown and Phil Jones delivering our road training courses. All three are ex-Police motorcyclists and have additional teaching qualifications to compliment the many years of experience attained. Mick also independently continues to be an advanced examiner for RoSPA which is now his 16th year performing that role.

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Our Exhibition Trailer last year made several appearances and this year it will be at the North Weald Family Bike Event, Harwich Air Ambulance run and The Copdock Motorcycle Show. We will continue supporting local dealer launch days as we have done in the past.



Essex Fire Bike continues to offer their Better Biking and Advanced Skills courses in 2020. Total Advanced provide instructors for the Better Biking courses to support the Fire Bike team with the riding assessments. These courses have previously been heavily subsidised and well worth a look.

Social media has been an important tool in both advertising and keeping riders up to date with news with our website having had 26,600 hits!

YouTube Our channel has 150,000 views

Twitter has 4000 followers

f in Facebook and LinkedIn get regular posts.

Through these links our reputation has grown with requests for a range of issues from basic individual advice to corporate requests delivering training in the UK and abroad.

Devitt

We still work closely with Devitt Insurance who reward riders who have taken post test training with Total Advanced. On their website they have developed a page specifically for our customers with a direct online quote that will automatically attract the discount. This has taken months of negotiation, so please make use of it!
www.devittinsurance.com/totaladvanced



Although each instructor has personal preferences with comms equipment and cameras, Mick Jones has used a Drift camera for over 5 years as an additional training aid. In 2019 Drift not only agreed to sponsor Mick, but also offer a discount code to our customers on their range of products. [Quote totaladvanced10](#).

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We are very pleased to announce we have retained the use of our Off Road trials facility for 2020.

This allows riders to improve their slow speed control on our GasGas Trials bikes in a safe environment. This was never designed to make you into trials riders, but to give road riders more confidence when riding off tarmac.



The terrain consists of man made sections which riders endeavour to complete without putting a foot down. There are three levels of escalating difficulty and by the afternoon most riders have progressed on to the trickier sections. The course is designed to strike a balance between not being too hard or too difficult and for most road riders we think we have achieved that balance.



On arriving at the site and before tackling any of the sections riders become familiar with the bikes, their controls, balance and amazing turning circles. This is on a flat level surface where confidence is quickly achieved.

GasGas are a leading competitive trials bike and we have both 250cc and 280cc machines.



Whilst we welcome our customers to take advantage of this facility and use our trials bikes we also need to apply some T&C's to ensure damage is kept to the minimum. On that basis only riders with full licences and those who we have confidence will be responsible for their own actions are allowed. More details of this can be found on our website.

Enjoy 2020 and ride safe.

www.totaladvanced.co.uk

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